

Kitty Kennedy

kitty@cakekitty.com | Seattle, WA | (425) 753-2877 | CakeKitty.com | linkedin.com/in/kittykennedy

Visual Designer specializing in digital animation, graphic design, and UX.

Skills: Digital 2D and 3D animation, graphic design, video editing, audio mixing, print design, UX research, prototyping, photography, HTML/CSS, sketching, illustrating, storyboarding, and copywriting

Software: Adobe After Effects, Sketch, Audition, Illustrator, InDesign, Photoshop, Premiere, Final Cut, Dreamweaver, Maya, Unity, Camtasia, Media Encoder, Box, Smartsheet, Trello

Experience: **Editor/Motion Graphics Specialist** | Aug 2020 - Present

- Design and edit television commercials for local and national broadcast
- Create wide range of digital media content for social and website promotions
- Collaborate with numerous stakeholders to develop on brand visual stories
- Mix and adjust audio tracks, combining layers of music, voice over, and sound effects

UX Researcher | Everly | April 2019 - May 2019

- Collaborated with client and teammates to determine an agile UX design plan
- Conducted surveys and interviews to collect both qualitative and quantitative data
- Synthesized research findings in order to make informed design decisions
- Executed user testing of wireframe website model to determine points for improvement

Motion Graphics Specialist | Highspot | Sept 2018 - Present

- Brainstorm with design, video, and marketing team to create on-brand motion graphics
- Execute fully animated explainer videos for various marketing and social applications
- Develop and design collection of motion graphics for video display wall
- Edit live action videos for digital conferences and livestream events

Freelance Motion Graphics Specialist | Cake Kitty Design | Feb 2018 - Present

- Collaborate with clients to develop animated logo, banner ads, and explainer graphics
- Create motion graphics package to standardize video content across organizations
- Work with clients to develop concept sketches, storyboarding, and sample animations
- Video production assistance including lighting, makeup, props, loading in/out, mic setups, etc
- Clients include Spaceflight, Pyramide Productions, TalentReach, and LeoStella

Motion Graphics Intern | Pyramide Productions | June 2018 - Sept 2018

- Designed and constructed motion graphics for Microsoft, Expedia, Amazon, Slalom, Icertis, etc
- Collaborated with stakeholders to create and update motion graphics / animations
- Developed sample animations and visuals aligned to branding guidelines for pitch presentations
- Created media content for each client's unique file formats' requirements and channels
- Consolidated animated graphics package to standardize video content across organizations
- Worked with multiple teams to prioritize work, edit video, write captions, film, and curate media

Web Presence Manager | Bread & Bears, LLC | Sept 2010 - Feb 2015

- Managed multiple online media platforms including website, Facebook, Twitter, and Yelp
 - Increased sales by 10+% by curating engaging content for social media
 - Analyzed sales and behavioral data to maximize social media content and featured weekly specials
 - Photographed and produced all promotional materials for online and print ads
 - Designed and created effective print content including: menus, order forms, and stickers
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Education: General Assembly: Seattle | UX Design Immersive Bootcamp

Bellevue College | AA Digital Media Arts: Motion Graphics / Animation & Web Design